

ZYXEL
NETWORKS



A Simpler Way for Our Partners to do Business

Zyxel E-commerce Platforms
Solution Brief

Purchase licenses online, Manage partners digitally

Zyxel Circle & Marketplace platforms are designed to transform the way you do business. Now you can easily buy and renew Zyxel licenses with just a single click from our online stores. We offer clear status of your service and give you intuitive automatic license activation after your purchase. For more advanced client management features, Circle is a simpler way for our partners to manage and grow their business.

For Partners - Zyxel Circle

Zyxel Circle is a simpler way for our partners to do business on a single management platform. It has been designed to help simplify our subscriptions services and management, by bringing them together.



Circle.zyxel.com

For Clients - Zyxel Marketplace

Zyxel Marketplace, an intuitive online shop that we want to bring a customer-centric designed platform for license to effortlessly buy and deploy their purchasing and management.



Marketplace.zyxel.com



Manage your clients with Circle value-added services

Managing license renewals is almost always a job that the customer leaves to their trusted partner, which makes perfect sense for them and enables the reseller or MSP to offer an on-going, value added service. For some time now we have had a platform called MyZyxel, which allows our partners to register devices and activate services for customers online at any time. This is extremely flexible and really useful, as it provides a simple way to renew and update licenses.

However, customers that have multiple products won't have purchased them all at the same time. As a result, they will have multiple license renewal dates. This can make things a little complicated, as Someone has to keep track of renewal dates and keep going back onto the MyZyxel platform to update them. It can become quite intricate if – as it's often the case – different individuals have completed the registration for different products. As a result, it was always possible that a renewal date might be missed now and then.

Brings All Together

Circle sits in front of the MyZyxel platform and allows you to bring all devices, registrations, and renewals together in one place. You can organise products into groups and bring together licences renewal dates. You can register and activate products and licenses through the platform. You can also – and this is perhaps the biggest advantage for partners – unify the renewal dates for individual customers – or for different product groups, departments, divisions or locations, or any other criteria you wish to use.

You can also search for devices on the network, get a complete history of a product, and see when it was purchased and when licenses were activated and renewed. For partners, another very useful feature we're making available with Circle is the ability to pay for licenses on a credit card and activate them immediately. You will still be able to go via distribution and activate licenses using a key, but the immediate payment and activation option will provide added flexibility, especially for urgent or project work.



For Partners

Purchase license online,
manage partner digitally



At a Glance Dashboard

- **Bringing together MyZyxel**

Import / Sync devices from existing MyZyxel Accounts (Multiple).

- **Link to Nebula**

Sync devices, Organizations and Sites from Nebula.

- **Bring together your licensing**

Get an overview of all your licensing and purchase history all in a single platform.

- **Get organised**

Create Groups, Organisations and Sites to customise how you want to view your devices.

- **Import or register new devices**

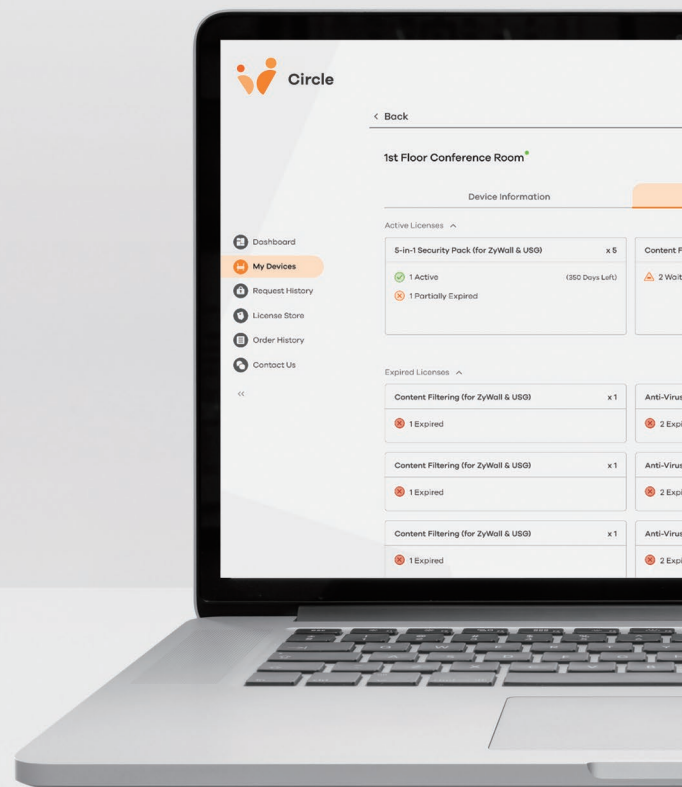
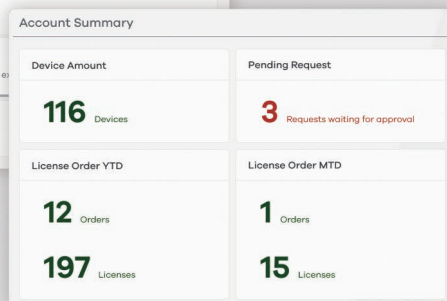
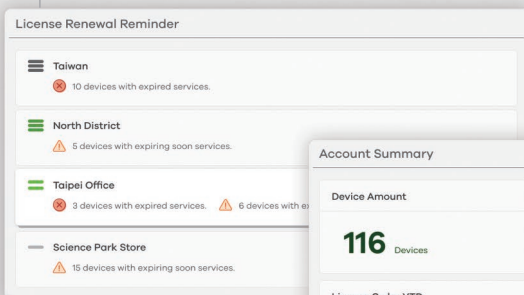
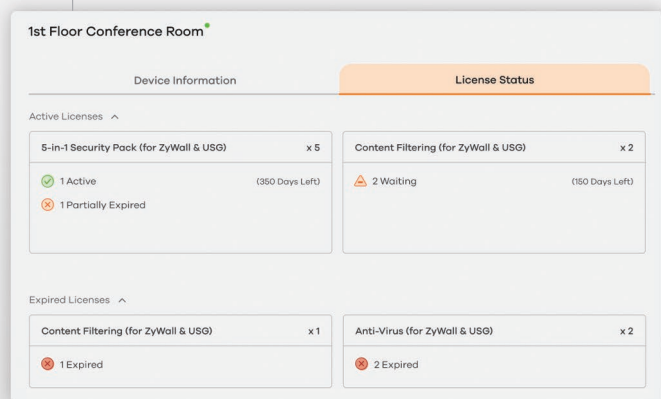
Register new devices or Import and sync selected devices from existing MyZyxel accounts.

- **Quickly find devices & services**

Search and filter on devices, services and their status to generate simple views for your renewals

- **View historical service information**

Easily view and find purchase and service history assigned to each device.



- **Simplified renewals**

Quickly identify services that need renewing and view licensing available for each specific model.

- **Auto activate services in bulk**

Select several devices and their services to renew and activate online.

- **Register and activate license keys**

Register and activate keys purchased via distribution.

- **Align your subscriptions**

Easily select Groups, Organisations, Sites or selection individual devices to align renewal dates.

- **Auto calculates top-up**

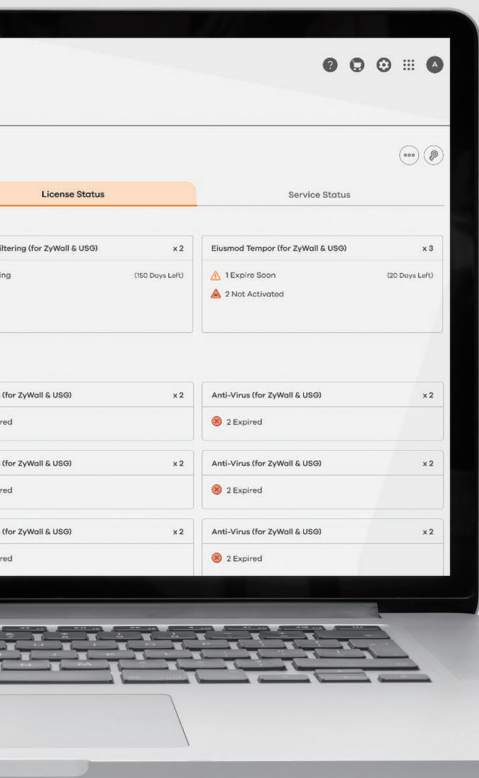
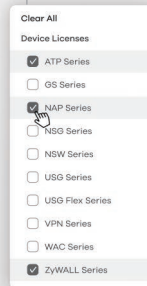
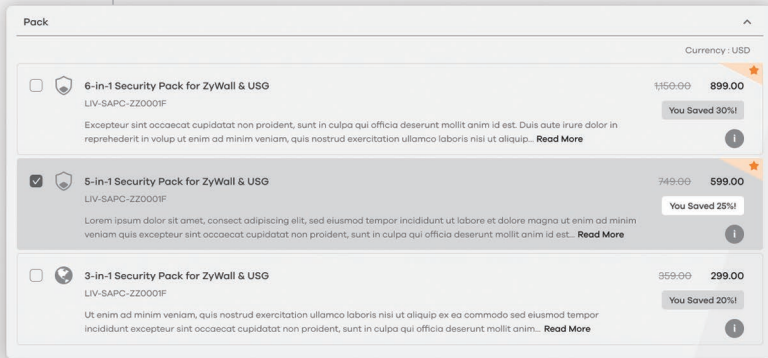
Auto calculates top up to create the alignment and lets you order and activate directly in the portal.

- **Find licenses quickly**

Quickly find and purchase licenses that are available to each model.



- **Purchase transferable Keys**

Purchase individual licenses that can be redeemed, activated or transferred.



Target	License(s)	Note	Day(s) Left	Extension Month(s)	Next Expiration Date
Tony's Office A4785236951357	5-in-1 Security Pack for ZyWall & USG LIV-SAPC-ZZ0001F	i	90	■■■■■■■■■■ 6	2021-07-15
	Consectetur Adipiscing Lorem Ipsum Dolor Sitamet Elit for ZyWall & USG LIV-SAPC-ZZ0001F	i i	90	-	-
1st Floor Conference Room A4785236951357	5-in-1 Security Pack for ZyWall & USG LIV-SAPC-ZZ0001F	-	77	■■■■■■■■■■ 7	2021-07-18
	Anti-Virus for ZyWall & USG LIV-SAPC-ZZ0001F	i	8	■■■■■■■■■■ 8	2021-07-14

Circle & Marketplace comparison matrix

Feature	Zyxel Marketplace	Circle
	 Zyxel Marketplace	 Circle
Account-Linked Store	•	•
License Key Store	•	•
Online Payment (Credit Card, PayPal etc.)	•	•
Service Status on Products	•	•
Order History	•	•
Shopping Cart	•	•
Auto Activation	•	•
Offline Payment (via Distributer)		•
Client Management (Multi Accounts in Single Platform)		•
Partner Tier Pricing		•
Device Grouping (Group/Organisation/Site)		•
License Redeem and Activate		•
Device Registration and Activation		•

Supported Models and Licenses

Zyxel service provides flexible options not only for business of all sizes but also for various verticals, empowering your network with reliable connectivity,

cutting-edge cloud management capability, robust security protection against all cyber threats, along with informative analytics and reporting service.



Management & Analytics

Manage and analyze network security activities without the complexity of a remote site access



Security

Delivers a wide range of security licenses that enhances performance and delivers protection to your business



Connectivity & Vertical

Offer smart, reliable, and secure communication for an ultimate network stability

Like us, follow us



Facebook

Post your questions to Facebook anytime. Support is available in English.

facebook.com/zyxel



LinkedIn

Post your questions to LinkedIn anytime. Support is available in English.

linkedin.com/company/zyxel



Forum

Post questions to our forum community and Zyxel officials. Submit ideas for future product features or releases!

Businessforum.zyxel.com



YouTube

Watch video tutorials and learn how to setup with Zyxel security products.

youtube.com/zyxelvideo



License Finder

Find out different services and licenses to meet your business needs.

zyxel.com/licensefinder



Zyxel Blog

Read articles and learn how to apply with Zyxel security products.

blog.zyxel.eu



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