



Success Story

London Restaurant and Entertainment Space Connects Boundaries with Zyxel WiFi



Hospitality



Ambar Entertainment



UK



Zyxel Wireless Solution

Overview

Challenges

- Achieving reliable and uninterrupted connectivity across 5,000 square feet, which sees 6,000 customers a day
- Managing and supporting restaurants, staff and customers across several floors
- Ensuring reliable and fast connectivity with zero downtime in every corner of the space

Benefits

- All areas of the complex have been seamlessly connected with secure and stable high-speed wireless network
- Centralised platform provides easy management of separate staff and guest networks
- PoE switches allow simple setup and management of APs across two levels of the complex
- Solution provides enough bandwidth for staff transactions, music streaming, customer communication, and point-of-sale
- Solution is scalable and can be easily upgraded for future growth

Solutions

- Zyxel wireless solution
- Layer 2 Gigabit Switch
 - Dual Radio Unified Pro Access Point
 - Unified Security Gateway

“As a multi-level entertainment space catering to high volumes of customers with dramatic peaks and troughs, we needed a network that fitted with Hucksters needs and supported business growth, as opposed to molding our systems to the network. Through the help of Seven Oaks Sound and Vision, Zyxel has streamlined our operations and now our staff can freely communicate, and our customers can browse at their leisure, without interrupting our till or entertainment network systems.”

Adam Marshall,
Founder and Director of Ambar Entertainment



Background

Huckster London is an immersive 5,000-square-foot entertainment and hospitality space, spread out over multiple levels and offering a variety of food, drink and entertainment environments, including H Bar, Huckster Coffee House, China Town private room, Rubell's Karaoke Lounge, Subway East and Highline. The space sees upwards of 6,000 people daily and is rapidly growing in popularity.

Challenges

Due to the space being spread out over multiple floors, Ambar wanted to better connect the space and needed a network that better supported its growing needs, as well as high traffic during peak customer periods. And with existing solutions in place, the network just wasn't

As a result of its increasing popularity and high volumes of traffic, Ambar, owner of Hucksters London recognised the need to bolster its network to better support the space, providing a top-class customer experience and better supporting staff, no matter where they are in the complex.

sufficient to connect all levels of the space and facilitate staff to communicate and submit orders or reservations, while streaming music live, and providing a separate and secure network for customers.

Solutions and Benefits

To resolve this major hurdle, Ambar engaged Seven Oaks Sound and Vision, which conducted a full site survey and recommended deploying Zyxel's range of switches, access points and security gateways. This enabled Hucksters to connect all its restaurants, bars and entertainment spaces on one centralised platform and provided separate networks for staff and customers, as well as dedicated channels to manage systems such as the tills, phones, VoIP and to stream music, which requires considerable bandwidth and needs to run seamlessly without interruption.

Hucksters London now enjoys a high-quality and scalable network, meaning staff and customers can fast connectivity throughout the space, no matter where they are, future-proofing the space for growing popularity.

"We have been working with Zyxel for the past four years, since making the move from Cisco. Zyxel solutions are by comparison more reliable, cost-effective, simple to install, flexible and future-proofed. The install at Huckster London was seamless, and we got it up and running in a few short weeks from the initial site survey," states Carlo Gatti, project manager at Sevenoaks Sound and Vision.

About Zyxel Communications

Focused on innovation and customer-centricity, Zyxel Communications has been connecting people to the Internet for nearly 30 years. Our ability to adapt and innovate with networking technology places us at the forefront of creating connectivity for telcos and service providers, business and home users. Zyxel is building the networks of tomorrow, unlocking potential, and meeting the needs of the modern workplace — powering people at work, life, and play. Zyxel, Your Networking Ally.

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