



# Getting the most out of Zyxel

## ZAP

Zyxel Ally Programme

As an Ally of Zyxel, you're in for a treat. We offer a range of auxiliary services, support and guidance to make it as easy as possible for you to sell Zyxel products, make a healthy profit and grow your business!



Here's how:

## SUPPORT



### Regional Account Manager

Your best friend at Zyxel is always there to support you, swiftly approve deal registrations and help you with all of your requirements.



### Pre-Sales Support Specialists

We're available if you need technical expertise as part of a pitch, assistance 'specing a project', or even need help building staging networks.



### Post-Sales Support Services

Priority technical support for our valued partners - you're always top of the list!



## DISCOUNTS



### Exclusive Promotions

Enjoy special promotions and discounts just for ZAP partners.



### Demo Equipment

Purchase demo equipment at up to 30% off list price.



### Deal Registration

Receive additional discount by registering your leads in the ZAP portal.

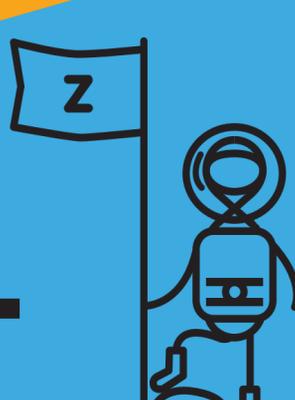


### SMB & Cloud Discounts

Enjoy a 12% discount on SMB and Cloud products.



## TRAINING



### Events

Priority access to register for Zyxel training, events and webinars.



### Sales & Marketing

Access a wide range of materials to help you sell our products and to help you to promote your business and market Zyxel products.



## Register Today

Learn more about Zyxel and become part of the Zyxel Ally Programme at:  
[www.partner.zyxel.eu](http://www.partner.zyxel.eu)