Toimart

Nebula Slays Drinks Giant's Growing Thirst for a Reliable, Unified Network

Customer at a glance

Customer Name
Toimart

Industry
Retail

Location
Almaty, Kazakhstan

Customer Background

Toimart is where you go in Kazakhstan when you have a thirst: it is the country's largest retailer of alcoholic and non-alcoholic drinks at wholesale prices. It also has a growing presence in the food business, with a network of fast food locations.

"Everything is working smoothly and exactly as it should. Thanks to the convenience of Nebula, we've been able to use the same hardware for each point of sale, clone the settings from the previous stores, and have it fully working right away."

Stanislav Tryasko
IT Specialist, Toimart

Summary

With 50 locations and expanding rapidly, Toimart desperately needed to connect all its sites. Each had its own network – there was no single control center and all the equipment was from different manufacturers. Facing constant network interruptions and admin headaches, Toimart turned to Zyxel's local partner, CyberTechnika. A game plan was set: transfer all branches to a single network and standardize the equipment at each. Special emphasis was placed on reliability. Branches require constant contact with HQ to share sales data and ensure their inventory is restocked as needed. The project's large scale also demanded affordable equipment.

"We'd had good experiences with Zyxel," CyberTechnika director Natalya Shtyrlya said. "Its hardware is reliable, has wide functionality, and Nebula is ideal for managing a distributed branch structure."

The project itself has been ongoing for several years now and its success is obvious: as a new location opens, the same equipment is installed and existing configuration settings copied. Thus, within minutes of the store's electricity and internet connection being switched on, it is a functioning part of the Toimart network. That's why, even with dozens more stores set to open in the next few months, Toimart knows that a fast, reliable network connection is the last thing it needs to worry about.

Challenges

- Unite the networks of 50 branch stores and retail outlets, all of which use equipment from different vendors
- Simplify the network infrastructure and futureproof it for easy expansion
- Given the large scale of the project, ensure affordable equipment costs

Benefits

- Efficient, centralized network management via the cloud
- Reliability means stores are continuously connected with HQ and inventory needs are always met
- Futureproof, with affordable equipment and fast deployment paving the way for expansion whenever needed