



Enhancing Operational Efficiency and Data Security for Footwear Retailer

Overview

La New operates 133 stores across Taiwan and has nearly 700,000 members. To address its digital transformation needs and manage the large volume of data transmission between headquarters and stores, La New decided to establish its own VPN networks in collaboration with Zyxel Networks. With the new VPN networks in place, La New enables rapid data connectivity between stores and benefits from efficient network management and troubleshooting through the Nebula cloud platform.

Challenges

La New faces several challenges when building the VPN networks because its stores are spread across Taiwan without on-site IT personnel. All IT equipment is managed remotely by the headquarters' IT staff. Configuring networking equipment can be risky, as improper setup could cause network service interruptions or connectivity problems between stores. Additionally, installing, configuring, and managing VPN networks requires specialized technical knowledge. The headquarters' IT team needs reliable support to quickly address any issues that may arise.

Solutions

After careful evaluation, the USG FLEX series firewalls are installed, simplifying the setup process and enhancing convenience. The firewalls offer multiple layers of protection and flexible licensing, with precise threat detection capabilities. They ensure network security through cloud-based collaborative protection combined with a vast virus database. The multi-layered UTM security design effectively safeguards against external threats while various VPN connection types and zero-configuration VPN functionality ensure secure remote work connections easily.

Customer

La New International Corporation

Industry

Retail

Location

Taiwan

Customer Background

La New International Corporation, also known as La New, is a famous footwear brand established in 1996. The company operates 133 stores across Taiwan and is one of the pioneers in offering professional foot measurement services in-store, aiming to provide the most suitable and optimal foot care solutions for consumers. Adhering to the brand policy of "quality reflects value", La New focuses on creating shoes that are designed to fit East Asian feet.



Supported by the Nebula cloud management platform, the firewalls provide wireless network health monitoring, helping La New identify network issues quickly and ensuring comprehensive network protection. For technical support, the Nebula cloud networking solution allows direct inquiries about configuration issues, with dedicated personnel providing prompt responses, eliminating the hassle of phone communication or unavailable support.

Results

By implementing Zyxel Networks USG FLEX series firewalls and Nebula cloud networking solution, La New has achieved rapid and secure data connectivity between its stores across Taiwan. This solution ensures efficient network management and troubleshooting, reduces network interruptions, and provides robust security against external threats. Most importantly, the dedicated support team offers prompt assistance, enhancing overall operational efficiency.

- Seamless communication and operational efficiency across stores
- Robust network security safeguards against external threats and ensures data security
- Streamlined technical support simplifies the troubleshooting process and minimizes downtime

Product List



- USG FLEX 50/100/700 Firewall

