

Welcome to our new Partner Program

Designed to empower your growth and reward your achievements, this program provides the tools and support you need to transition seamlessly into a cloud networking company while adapting to the evolving demands of today's competitive market.

As a valued member, you'll gain exclusive access to a range of resources and benefits, including:

- **Comprehensive resources:** access and download marketing materials, sales guides, product sheets and datasheets to support your sales and marketing efforts
- **Pre-sales support:** need help with network design, WiFi setup or product configurations? Submit details and track requests through the portal for a seamless experience
- Free training vouchers: enhance your expertise with complimentary training opportunities
- **Priority support:** access priority technical phone support for all partners, and benefit from next-business-day RMA shipment service for Prime and Elite members
- Exclusive tools: take advantage of features like Circle access (automated license renewals), pay-as-you-go options and the MSP Pack for streamlined Nebula management
- Discounted demo products: purchase select Zyxel Networks products at special prices to showcase our solutions to your customers
- **Deal registration:** register deals through the portal to request additional discounts and receive case-specific support
- Tier-based pricing conditions: enjoy tailored pricing based on your tier – Ally, Prime or Elite – through your usual distributor

The program also rewards your success as a Zyxel Networks Nebula cloud partner. As your sales of Zyxel Networks Nebula devices grow, you'll unlock even greater benefits, making your partnership more valuable than ever.

Join us in shaping the future of cloud networking and take your business to the next level!

How does our Partner Program work?

Our Partner Program is structured around four partnership levels: Registered, Ally, Prime and Elite.

Getting started is simple – resellers can join the program by visiting <u>partner.zyxel.cloud</u> and completing a short registration form. As your sales of Zyxel Networks products grow, you'll have the opportunity to advance through the tiers, unlocking greater benefits and rewards at each level.

How will you benefit?



| | Registered | Ally | Prime | Elite | |
|---|--------------|-----------------------------|------------------------------|-------------------------------|--|
| Requirements | Registration | 10 Nebula devices | 250 Nebula devices | 650+ Nebula devices | |
| Partner Portal access | Yes | Yes | Yes | Yes | |
| Circle Portal access/ auto-renewal licensing | Yes | Yes | Yes | Yes | |
| Zyxel Networks training vouchers | 2 | 4 | 8 | 8 | |
| Additional to standard discount automatic (hardware) | | 3% | 8% | 11% | |
| Additional to standard discount automatic (licensing) | | 11% | 15% | 18% | |
| Nebula PAYG | | | Yes | Yes | |
| Priority tech phone support | | | Yes | Yes | |
| MSP Pack included | | | 1 | 3 | |
| RMA next business day shipment | | | Yes | Yes | |

Sign up now! partner.zyxel.cloud



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