ZYXEL

25:MAY 2018

GDPR

The clock is ticking.

GDPR comes into force on 25th May 2018. Small and medium businesses need to get their data strategy and data security in order fast to make sure they are compliant.

up to **€20 million**
or
4% of total annual turnover,
whichever is largest

Time to take action

Data Collection and Processing under GDPR

For data collection and processing under GDPR, companies must demonstrate:

- An explicit consent has been received from an individual for all personal data collected about them - clear opt-in
- That the reason for data collection is clearly specified, explicit and legitimate in purpose
- Personal data is processed, profiled and segmented lawfully, fairly and in a transparent manner
- Processing should not take place for reasons outside the initial purpose specified
- Data held should be accurate and up-to-date
- Data should only be kept for as long as necessary

NO HIDING PLACES

ONE MONTH

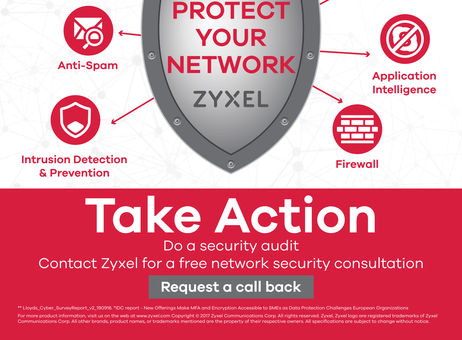
Any requests to update data be forgotten or disclosure of what is held is handled within 1-month of the request.

72 HOURS

Data breaches must be reported within 72-hours of the request.

SMALL BREACH

Even a small breach could be enough to shut your business down whether it is from the cost of the fines or lost reputation.



Take Action

Do a security audit

Contact Zyxel for a free network security consultation

Request a call back

** Lloyds_Cyber_SurveyReport_v2_190916; *IDC report - New Offerings Make MFA and Encryption Accessible to SMEs as Data Protection Challenges European Organizations

For more product information, visit us on the web at www.zyxel.com Copyright © 2017 Zyxel Communications Corp. All rights reserved. Zyxel, Zyxel logo are registered trademarks of Zyxel Communications Corp. All other brands, product names, or trademarks mentioned are the property of their respective owners. All specifications are subject to change without notice.